



Fundraising Goal: \$250,000+ Starting with a #2 pencil, we will trade for items of increasing value until we have secured an item, possibly a foreclosed house that can be refurbished and sold by our volunteers to meet this goal.



Big Trade Up

The Big Trade Up is a fundraising project to support the 501(c)3 non-profit organization Mind The Future. Starting with a widdled-down #2 pencil that was donated by past Mind The Future scholarship recipient Frank Rypa, the concept is to begin trading up for items of increasing value until we have obtained an item that can be sold to fund 10 new scholarship commitments and allow for the hiring of a full-time Executive Director.

The concept was inspired by Kyle MacDonald who in 2006 traded one red paper clip all the way until he secured a house. It was a great idea, but for personal gain. So we asked ourselves: *What if we applied the same concept to fund more scholarships?*

We decided that after 6 years of running Mind The Future without staff the best we can as volunteers, it was time to defy the economic recession and give this idea a shot at taking Mind The Future to the next level.

Trade Updates: July 19th, 2010

Trade #18 – The 1972 Gran Torino is traded for “The Big” Wedding Package; a 250 person wedding package worth \$50,000+.

Trade #17 – 2002 Yamaha V-Star Motorcycle for a 1972 Gran Torino Sport.

Trade #16 – CMA Music Festival package for a 2002 Yamaha V-Star Motorcycle.

Trade #15 – Lunch with the President of the Minnesota Twins is traded for a Round-trip package to the CMA Country Music Festival.

Trade #14 – “Puppy” was traded to an Iraq war veteran thanks to the President of the Minnesota Twins agreeing to trade a personal lunch and stadium tour.

Trade #13 - A gold necklace was traded for a 9 week old purebred black lab puppy.

To see the entire progression of trades and see what will be traded next, please visit: www.bigtradeup.com or contact us below.

Mind The Future

Founded in 2003, Mind The Future is a 501(c)3 non-profit organization that is devoted to inspiring underprivileged youth to stay in school and ultimately go on to college. Mind The Future does this by awarding college scholarship commitments and mentoring to promising 6th grade students that have demonstrated academic success despite personal hardship.

What is unique about the commitment is that the scholarship is given during elementary school but does not mature until the student has successfully graduated from high school. By combining the scholarship commitment with ongoing mentoring, Mind The Future invests in each student and is devoted to making sure they stay on track. www.mindthefuture.org

Big Trade Up Team

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Frank Rypa

High School student (9th grade) and past Mind The Future scholarship recipient

www.bigtradeup.com